



NJSACOP 2026 ANNUAL STRATEGIC PARTNER OPPORTUNITIES

NJSACOP DIAMOND STRATEGIC PARTNER - \$35,000

The Diamond Strategic Partnership is the highest level of engagement with NJSACOP, offering premier year-round visibility and access to New Jersey's law enforcement leaders and decision-makers. Diamond Partners receive enhanced opportunities for recognition, relationship building, and engagement through conferences, in-house media, executive programs, and exclusive sponsorship opportunities.

If these items were sold a la carte, the value of this recognition package would be an estimated \$50,000 per year.

MONTHLY BRIEFING MEETING

Exclusive sponsorship of one meeting of partner's choice upon availability includes:

- 3-5 minute speaking time to attendees at podium
- Recognition at meeting, announced as the sponsor
- Partner table
- Mention in social media recognition graphic post-event (LinkedIn, X)

IN- HOUSE MEDIA

- 3 custom email blasts to NJSACOP members.
- Premium logo placement in E-News Clips and Friday Briefing email for one year
- Social media posting to thank the sponsor, as well as provide a social media graphic for sponsor to use
- Logo placement and link on NJSACOP website for one year
- 2 months of recognition in The New Jersey Police Chief Magazine
- Podcast sponsor for one year with recognition during episodes (Average 12 episodes per year)
- License of Official NJSACOP Diamond Partner Logo for use on sponsor's materials
- Option to provide proposals for Professional Development courses, with an article summary in magazine
- Partner profile in The New Jersey Police Chief Magazine and on NJSACOP website, one per year

ANNUAL CONFERENCE

- Logo placement on all printed Conference registration materials produced by NJSACOP
- Premium full-page recognition in Conference Program Book produced by NJSACOP
- Recognition items included in registration pack (provided by partner)
- Recognition in Conference materials for NJSACOP attendees
- Company name, logo, contact info and website link listed in Conference Program Book
- Choice of event sponsorship signage, where available, at Conference: Opening Night Reception, Breakfasts, Installation Banquet, Cocktail Hour, etc.
- Up to 10 complimentary tickets to Hosts Chiefs Night (with discounts for additional tickets)
- Up to 10 complimentary tickets to Installation Banquet and Cocktail Hour (with discounts for additional tickets)
- NJSACOP social media graphic recognition, posted on NJSACOP social media channels
- Booth at Police Expo (Can upgrade for an additional fee, at cost)

WINTER CONFERENCE & VENDOR SHOWCASE

- 3 complimentary registrations including breakfast and lunch
- 6-foot skirted table with 2 chairs provided (additional table upgrades (ex. electricity) available for a fee)
- Wireless Internet access (where available)
- Verbal recognition throughout event at the podium
- Logo and company information included in Meeting Program Journal (digital and/or print format) and event signage
- Promo items/literature of strategic partner included in registration pack (provided by partner)
- Meal Sponsor (signage)
- Conference Attendee List (provided post-event)
- Post-event social media post from NJSACOP as well as graphic for partner to use



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ADDITIONAL RECOGNITION EVENTS THROUGHOUT THE YEAR - Partner may select up to two additional events from below:

- Advanced Professional Policing Practices Seminar
- Executive Development Seminar (May 2027)
- Foundation for Executive Leadership Course (October 12-15, 2026)
- Month-long promotion of event sponsorship via NJSACOP E-lert system
- Recognition during event at podium
- Recognition items of strategic partner included in registration pack (provided by partner)
- Social media graphic posted on NJSACOP social media, as well as provide a graphic for Diamond Partner to use

PRIORITY PURCHASING FOR OTHER RECOGNITION OPPORTUNITIES

NJSACOP STRATEGIC PARTNER - \$10,000

The NJSACOP Strategic Partnership provides organizations with year-round visibility and meaningful engagement opportunities with New Jersey's law enforcement leaders and agency decision-makers. Through conferences, in-house media, and professional programs, Strategic Partners strengthen their presence while supporting the mission of NJSACOP.

If these items were sold a la carte, the value of this recognition package would be an estimated \$17,500.

IN-HOUSE MEDIA

- Logo placement in E-News Clips and Friday Briefing email for one year
- Company Profile in The New Jersey Police Chief Magazine, one per year
- License of Official NJSACOP Partner logo
- Social media posting to thank the sponsor, as well as provide a social media graphic for sponsor to use (LinkedIn, X)

ANNUAL CONFERENCE

- Logo placement on all printed Conference registration materials produced by NJSACOP
- Half -page recognition in Conference Program Book produced by NJSACOP
- Recognition in Conference materials for NJSACOP attendees
- Company name, logo, contact info and website link listed in Conference Program Book
- Recognition during announcements at podium throughout Conference events related to NJSACOP
- NJSACOP social media graphic recognition, posted on NJSACOP social media channels

WINTER CONFERENCE & VENDOR SHOWCASE

- 1 complimentary registration including breakfast and lunch
- 6-foot skirted table with 1 chair provided (additional table upgrades (ex. electricity) available for a fee)
- Wireless Internet access
- Verbal recognition throughout event at the podium
- Logo and company information included in Meeting Program Journal (digital and/or print format) and event signage

MONTHLY BRIEFING MEETING

Not included

NJSACOP MEMBER RECEPTION AT THE IACP CONFERENCE

Not included



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A LA CARTE ITEMS

WINTER CONFERENCE & VENDOR SHOWCASE -

December 3, 2026 - Presenting Sponsor - \$5,000

- 2 representative registrations including breakfast and lunch (each additional representative: \$275)
- 6-foot skirted table with 2 chairs provided (additional table upgrades, such as electricity, available for a fee)
- Wireless Internet access
- Recognition throughout event
- Logo and company information included in Meeting Program Journal (digital and/or print format) and event signage
- Promo item/literature for each meeting attendee (optional, provided by sponsor)
- E-lert sent on your behalf before the Winter Conference
- NJSACOP social media graphic recognition, posted on NJSACOP social media channels (LinkedIn, X)

WINTER CONFERENCE & VENDOR SHOWCASE -

December 3, 2026 - Exhibitor \$800

- 1 representative registration including breakfast and lunch (each additional representative: \$275)
- 6-foot skirted table with 1 chair (additional table upgrades (ex. electricity) available for a fee)
- Wireless Internet access

WINTER CONFERENCE ADD-ONS

- Winter Conference Internet Sponsor (table tents on break out room tables with logo and internet access information) - \$1,000
- Lanyard Sponsor (co-branded with NJSACOP, with personalized logo) - \$2,000 (includes cost of item)
- Registration Bag (co-branded with NJSACOP, with personalized logo) - \$2,000 (includes cost of item)

OTHER OPPORTUNITIES

- E-lert Direct Message to NJSACOP members - \$1,000
- By-lined content, up to 650 words, subject to editorial approval, in The New Jersey Police Chief Magazine- \$1,000
- Do you have another idea? Let us know!

NJSACOP MEMBER EVENTS - 2026-27

(Only One Sponsor Per Event)

IACP CONFERENCE (Member Reception) - \$10,000

(Discounted to \$7,500 for Diamond Sponsors)

- Welcoming message at event
- 20 reception tickets
- Signage
- Half page recognition provided in The New Jersey Police Chief Magazine
- Recognition during event, announced as a sponsor
- Mention on social media graphic post-conference (LinkedIn, X)
- Email recognition

CRITICAL ISSUE SYMPOSIUM FOR POLICE CHIEFS

- \$7,500 (Discounted to \$5,000 for Diamond Sponsors)

- Welcoming message at event
- Signage
- Sponsor table outside the presentation room
- Half page recognition provided in The New Jersey Police Chief Magazine
- Recognition during event, announced as a sponsor
- Email recognition

NEW CHIEF ORIENTATION - \$7,500 (Discounted to \$5,000 for Diamond Sponsors)

- Welcoming message at event
- Half page recognition provided in The New Jersey Police Chief Magazine
- Recognition during event, announced as a sponsor
- Email recognition
- Materials provided to attendees
- Logo placed on conference materials